

2019 Editorial Calendar

Technology	Jan 3	Hot Topics: Compression & the IP Transition
Event	Jan 8-11	CES Convention/CES Coverage
Revenue	Jan 16	Digital Marketing Services: Is Anyone Making a Profit?
Technology	Jan 17	Hot Topics: OTT Platforms & Consumer Experience Monitoring
Event	Jan 22-24	NATPE Convention
Technology	Jan 24	Superbowl Tech Preview
Technology	Jan 31	Tech Hot Topics: IP Workflow
Technology	Feb 7	Women in Technology Awards Honoree Profile
Technology	Feb 14	Tech Hot Topics: Master Control/IP/Cloud Payout
Revenue	Feb 20	Ad Sales & Big Data
Technology	Feb 21	Tech Women to Watch Awards Honoree Profiles
Technology	Feb 28	Tech Hot Topics: Field Transmission

2019 Editorial Calendar

Event	Mar 7 11-12	Local Online Ad Sales Conference
Revenue	Mar 13	LOAC Coverage
Technology	Mar 14	Tech Hot Topics – All Things RF
Technology	Mar 20	Ad Tech at NAB-Preview
Technology	Mar 28	Hot Topics: Cameras & Lenses
Technology	Apr 4	Repack Preview: First Stations to Move in May
Technology	Apr 11	NAB Wrap Up
Technology	Apr 18	Tech Hot Topics – MAM and Metadata Best Practices
Technology	Apr 25	Tech One-on-One
Technology	May 2	Tech Hot Topics – The Latest on ATSC 3
Technology	May 16	Hot Topics: AI & The Newsroom
Revenue	May 23	Monetizing Mobile-Apps, Alerts, Etc.

2019 Editorial Calendar

Business	May 29	Top 30 Station Groups
Event	May 30	NewsTECHFutures/OTT Summit Coverage
Technology	Jun 6	Tech Hot Topics – Graphics / AR
Event	Jun 13-14	Investigative Reporters & Editors Conference
Event	Jun 17-20	PromaxStation Summit
Revenue	Jun 19	Making \$\$ With Commercial Production
Technology	Jun 20	Tech Hot Topics – Editing Platforms – Studio & Field
Revenue	Jul 17	Sales Training State of the Art
Technology	Jul 18	Tech Hot Topics – Alternative Production Tools
Technology	Jul 25	Tech Hot Topics – DAI Developments
Technology	Aug 8	Tech Hot Topics – Production Switchers
Technology	Aug 15	Optimizing Weather & Traffic Reporting
Technology	Aug 22	Tech Hot Topics –IP Routers
Technology	Aug 28	IBC Preview

2019 Editorial Calendar

Technology	Sep 5	Tech Hot Topics – Trends in Studio Lighting
Event	Sep 12-17	IBC 2019
Event	Sep 19-20	NAB Small Market TV Exchange
Technology	Sep 19	IBC Wrap-Up
Event	Oct 3	TVB Forward
Revenue	Oct 3	Spot TV Revenue Forecast
Technology	Oct 3	Tech Hot Topics –News Automation & Robotics
Technology	Oct 10	NAB Show NY Preview
Event	Oct 15	TV Station Group of the Year
Event	Oct 16	TV2020: Monetizing the Future
Technology	Oct 17	NAB Show NY Coverage/TV2020 Coverage
Event	Oct 21-24	SMPTE
Technology	Nov 7	Tech Hot Topics – IP Audio
Technology	Nov 14	Multiplatform Workflow & Web Content Management

2019 Editorial Calendar

Technology	Nov 21	Tech Hot Topics – Cloud Storage & MAM
Technology	Dec 5	Tech Hot Topics – Signal Monitoring for OTA and OTT
Technology	Dec 12	2020 Technology Preview
Event	Dec 16-17	NewsTECHForum 2018
Technology	Dec 19	Tech 2019 review



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